GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

YAT&C Department – Approval of plan and development of Tourism Infrastructure in the Zone between Kailasagiri Hills of Visakhapatnam city and Bhogapuram village of Vizianagaram (location of new airport) – Development of Beach Road – Orders Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (T) DEPARTMENT

G.O.RT.No. 71 **Dated: 13-05-2021.**

Read the following:

1. Lr.No.APTDC/AMC/DM-PPP/01/2021. Dt. 15-04-2021from MD, APTDC
2. Resolution No. 61/2021 Dt. 04.05.2021

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ORDER :-

Andhra Pradesh is blessed with the country's second longest coastline (974 Kms), and perennial rivers and scenic backwaters, is home to one of the world's most visited religious destinations, is considered as the birthplace of Mahayana Buddhism, and boasts of a vibrant and rich culture and heritage. The Andhra Pradesh Tourism Policy 2020 - 2025 indicates the vision of the Government to develop the state into a premier world class tourist destination through luxury resorts, MICE centres, adventure parks and other tourism infrastructure. Visakhapatnam city is the most populated and largest city in the state, renowned for its tourism, natural seaport and a long coastline. It lies between the Eastern Ghats and the coast of Bay of Bengal and serves as the headquarters for the Eastern Naval Command. It has been selected as one of the Indian cities to be developed as a smart city under the Smart Cities Mission. As per the Swachata Sarvekshan rankings of 2017, it was the third cleanest city in India in 2017. There is an immediate need to create world-class tourism infrastructure in Vizag to develop tourism in the city. Presently the 30 Kms beach road stretch between RK Beach and Bheemli Beach is attracting around 10 million tourists per annum and has much more scope for further development. The Beach Road from Bheemili to Bhogapuram International Airport (Coastal Corridor) is expected to provide large opportunities for tourism development in the region. The Corridor is blessed with exotic beaches, green hills, heritage sites and lot leisure opportunities for development.

2. Considering the above facts, the Government after careful examination of the matter gives approval for the following:-

The Government conveys its In-principle approval for the following.

(a) Development of a green-field road (Beach Corridor) connecting the new international airport at Bhogapuram (entry point) and Bheemunipatnam (i.e. end point of R&B Road).
(b) Development of Road Connectivity from Bheemunipatnam to Bhogapuram International Airport (BBIA) in Visakhapatnam and Vizianagaram Districts (Vizag Beach Corridor Project) at a total project cost of Rs.1021 Cr. covering an area of 570 acres.
(c) Demarcation of 15852 acre as Special Development Zone within the overall VMRDA Master Plan
(d) Undertakingland acquisition (of 188.99 acre) and utility shifting.

Contd..(2)

(e) Prepare GIS based Master Development Plan
   a. Land use plan and Special Development Control Regulations (DCRs)
   b. Value Capture Financing (VCF) framework

(f) UndertakingEnvironment Impact Assessment (EIA), Social Impact Assessment (SIA), Environment Clearance (EC) and Coastal Regulation Zone (CRZ) approvals for implementation of the project.

(g) Development of hanging bridge / suspension bridges over the river Gosthani at 2 locations.

(h) Development of the land on either side of the road as tourism zones.

(i) Development of jetties at 3 beaches - Bheemli Beach, Annavaram Beach & Bhogapuram Airport / Beach.

(j) Development ofsea plane terminals at Bheemli Beach and Bhogapuram Airport / Beach.

(k) Development ofthe river front area near the Suspension bridges on the river Gosthani as urban recreation zones.

(l) Development ofEco-Tourism project at beach adjoining the forest land on the road from Bheemli to Bhogapuram.

(m) Development of the following components along the beach corridor

   a. Beachfront Development, Laser Shows, Beach Walkways, Beach Shacks and Beach Furniture
   b. Tourist Facilitation Centres, Basic Infrastructure and Community Development
   c. Art Gallery, Walkways, Cycle Tracks, Sandy paths, Vehicle Parking, Jetties and Signages
   d. Recreation Zones, Development of Heritage Sites
   e. Aquarium, Water Sports, Lifeguard Centres.
   f. Resorts, Floating Restaurant, Eco Camps
   g. International Convention Center with Accommodation Block, Golf Course

(n) The Government agrees In-principle for

   a. Project alignment and estimated cost
   b. Implementation model (road development jointly with NHAI)
   c. Implementation of SPV as required

(o) For Project Structure and Means of Financing

   a. The road component of the project shall be developed by NHAI under Bharatmala
   b. Provision of land by GoAP to NHAI for road development (NHAI to collect toll)
   c. Identification, acquisition and development of land along the road (Rs.271 Cr.) for development of Tourism Infrastructure.
   d. Approved in-principle for land, which is not required for Tourism purposes,to be monetized as per the Master Plan to be prepared by project implementation SPV.

3. The master planning and development of the beach road shall be done by MA&UD Department (VMRDA) in consultation with Tourism Department, I&I Department, R&B Department.

Contd..(3)

4. The respective departments shall take necessary action accordingly.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

RAJAT BHARGAVA
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To
The Special Chief Secretary to Government
Infrastructure and Investment Department
A.P. Secretariat

The Special Chief Secretary to Government
Municipal Administration and Urban Development Department
A.P. Secretariat

The Principal Finance Secretary to Government
Finance Department
A.P. Secretariat

Copy to:
Additional Secretary to Hon'ble CM
OSD to Hon'ble Minister for Tourism (TC & YA)
PS to Special Chief Secretary to Government
SF/SC

// FORWARDED :: BY ORDER//

SECTION OFFICER